



2025-2026 TRAVEL GUIDE TO CALIFORNIA

travelguidetocalifornia.com

RATE CARD NO.15

EFFECTIVE MAY 2024

CIRCULATION AND TARGET AUDIENCES:

- RETAIL NEWSSTANDS IN THE USA AND CANADA
- UNITED AIRLINES AND DELTA AIRLINES AIRPORT LOUNGES IN MAJOR USA AIRPORTS
- AAA OFFICES



DISCOVER THE GOLDEN STATE



VIRRAGE IMAGES/SHUTTERSTOCK



THE TRAVEL GUIDE TO CALIFORNIA targets domestic and international travelers interested in visiting the state. Published annually and focused on reaching these qualified travelers when they are looking for vacation ideas, The Travel Guide to California provides readers the roadmap to discover the Golden State.

Created to inspire and guide travelers, the Guide provides an energetic and stylish take on what California offers. The Travel Guide to California combines evocative writing and superior photography, highlighting California's 12 tourism regions. Editorial sections are devoted to many of California's tourism themes including:

- Arts and Culture
- Food and Wine
- Sports and Outdoors
- Shopping
- Theme Parks & Attractions
- Road Trips
- Performing Arts
- State & National Parks
- Spas & Wellness

Our targeted reach, combined with print, digital and online distribution makes participation in The Travel Guide to California an excellent return on your investment.

ADVERTISING RATES

All rates are net in U.S. dollars

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Full Page	\$5,950
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DIGITAL

THE TRAVEL GUIDE TO CALIFORNIA can be viewed and purchased in a digital e-magazine format on digital newsstands such as the App Store, Google Play, pocketmags.com and PressReader.com.



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CLOSING DATE & MATERIAL DEADLINE

BOOKING SPACE CLOSING DATE: January 31, 2025

MATERIAL DUE DATE: February 13, 2025

DISTRIBUTION DATE: March 2025

CIRCULATION 50,000 COPIES

1. RETAIL NEWSSTAND DISTRIBUTION

The 2025-2026 Travel Guide to California will be sold in retail locations in the USA, Canada and several other countries around the world.

The Travel Guide to California is on sale at fine retailers including Barnes & Noble, Books-A-Million, CVS, Publix, Safeway, Kroger, Target, Walmart, Walgreens, Chapters/Indigo, Shoppers Drug Mart stores and many other retail chains and locations in the USA and Canada.

2. AIRPORT LOUNGES

The Travel Guide to California will be distributed in the United Airlines and Delta Airlines airport lounges in the major US airports.

3. AAA OFFICES

The Travel Guide to California will be distributed in AAA offices.

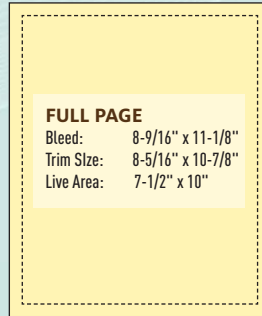
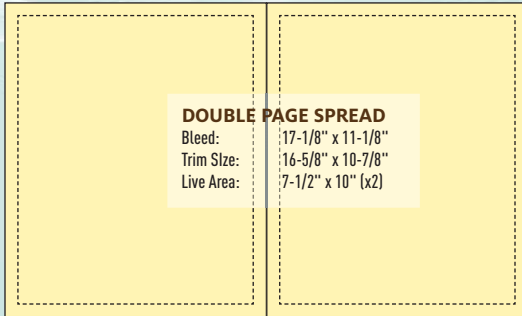


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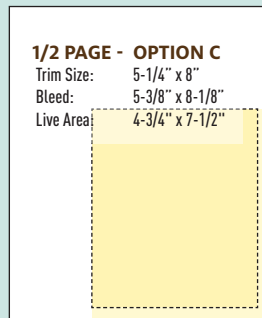
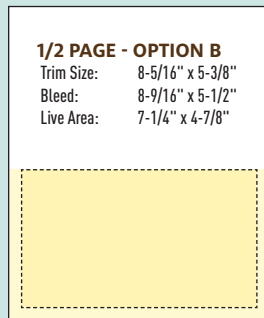
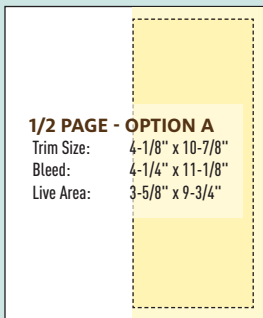
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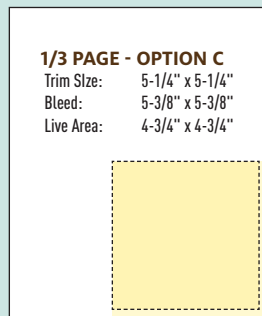
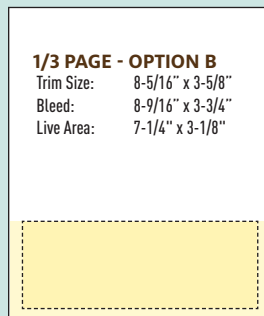
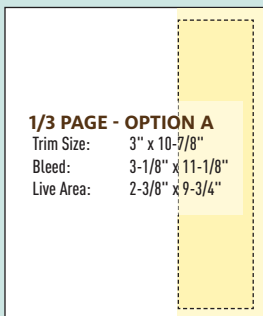
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- PDF (PDF-X1a compliant)
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 - Adobe InDesign CC2024*
 - Adobe Illustrator CC2024**
- * Please supply fonts and linked images
** All fonts outlined and images embedded

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Sizes larger than 1/2 Page: \$ 295

We require good quality images, logos and all text.

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